



2023 MARKETING PARTNERSHIPS SEPTEMBER 9, 2023



BENEFITING THE OUTSIDE FOUNDATION



HELP US GET KIDS OUTSIDE!



OUTSIDEFOUNDATION.ORG

**ALL PROCEEDS FROM THE OLUKAI
LOWCOUNTRY BOIL PADDLE BATTLE
BENEFIT THE OUTSIDE FOUNDATION
KIDS IN KAYAKS SCHOLARSHIP FUND!**

OUR VISION

A healthy and sustainable salt marsh and coastal environment for current and future residents and visitors to the Lowcountry of South Carolina.

WHAT WE DO

The Outside Foundation is a 501(c)3 non-profit founded in 2014. The Foundation strives for its mission through programs and advocacy. To facilitate access to the outdoors for all kids, The Foundation organizes and provides scholarships for the Kids in Kayaks program, which aims to get every 7th grader in Beaufort County out kayaking. In addition, The Foundation coordinates custom outdoor and give-back programming with local schools and clubs.

LOWCOUNTRYPADDLE.COM

OPPORTUNITIES



\$5,000
PLATINUM
PARTNERSHIP

ONLY ONE OPPORTUNITY AVAILABLE

- Display in Pre/post-race area & Flags in Spectator Area
- Display at Friday packet pick-up event
- 10 Spectator Tickets on the Ohana
- Social Media Callouts on The Outside Foundation & Lowcountry Boil Paddlebattle pages, upon commitment through race day
- 2 Dedicated emails featuring your business to racers as well as The Outside Foundation Contacts
- 2 dedicated social media post per month prior to Race
- Large Logo Placement on Racer t-shirts
- Large Logo Placement on all Race marketing materials, including the Lowcountrypaddle.com
- Large Logo Placement on Race banner



\$1,500

GOLD PARTNERSHIP

UP TO 10 OPPORTUNITIES AVAILABLE

- Reserved marketing display area in pre/post-race area—perfect to set up a tent or other display
- Social Media Call-outs on The Outside Foundation & Lowcountry Boil Paddlebattle pages, upon commitment through race day
- 4 Spectator Tickets on the Ohana
- Logo Placement in Sponsor Block on All Paddle Battle Emails
- 1 dedicated social media post per month prior to Race
- 2-race entries
- Logo Placement on Racer & t-shirts
- Logo Placement on all Race marketing materials
- Logo Placement on Race banner
- Opportunity to place an item in Racer swag bag



\$500

PINCKNEY PARTNERSHIP

- Social Media Call-outs on The Outside Foundation & Lowcountry Boil Paddlebattle pages, upon commitment through race day
- 2 Spectator Tickets on the Ohana
- Logo Placement on Race banner & All marketing materials
- Opportunity to place an item in Racer swag bag



100 FOR \$100 PADDLE CLUB



**HELP US
REACH OUR
\$10,000
GOAL**



- \$100 will send 4 Beaufort County Kids Kayaking through our scholarship fund!
- Donations received by 8/15 will be recognized at the Paddle Battle.

HOW TO DONATE!

Please make Checks out to:

The Outside Foundation
50 Shelter Cove Lane, Suite H
Hilton Head, SC 29928

OR Click [HERE](#) to Donate Online!

LOWCOUNTRYPADDLE.COM